

ASSOCIATION INDUSTRY 4.0 AUSTRIA – THE PLATFORM FOR SMART PRODUCTION

ASSOCIATION INDUSTRY 4.0 AUSTRIA – THE PLATFORM FOR SMART PRODUCTION

The Platform Industry 4.0 is a **membership-based non-profit association** founded in 2015.

FOUNDING MEMBERS

- Federal Ministry for Transport, Innovation and Technology
In alphabetical order:
- Association for the Electrical and Electronics Industries
- Association of Metaltechnology Industries
- Austrian Federal Chamber of Labour
- Austrian Trade Union for Production Workers
- Federation of Austrian Industries

OBJECTIVES AND TASKS OF THE PLATFORM

The **core task** of the Platform Industry 4.0 is to **facilitate the implementation of Industry 4.0** and to **promote cooperation between relevant stakeholders**. Thus, a **highly innovative industrial production** is created, secured and the **quality of employment increased**.

Industry 4.0 is a challenge for society as a whole that can only be addressed in the best possible way through cooperation of all relevant stakeholders.

- We provide knowledge and services about Industry 4.0
- We accompany processes of change driven by digitization
- We jointly develop strategies for making the best use of Industry 4.0, for companies and employees
- We connect regional, national and international policy makers, industry, academia and employers' and employees' organizations
- We define fields of action and advise political decision-makers

MEMBERSHIP

Membership is open to all organizations operating in the field of Industry 4.0.

These include companies, academic institutions, research institutions, employers' and employees' representatives, NGOs, and other leading institutions.

Contact us at office@plattformindustrie40.at and benefit through our network!

EXPERT GROUPS OF THE PLATFORM

About 600 experts are involved in the work on relevant and current Industry 4.0 topics.

The most important drivers of Industrie 4.0 are dealt with in nine defined topics, our expert groups. These are composed of high-ranking experts from their respective fields. The strength of the platform lies in the balanced mix of experts with scientific experience and extensive practical and operational experience.



PUBLICATIONS

This is a selection of our publications (only available in German). These are created by active involvement of our network of experts. **All publications and further information can be found at: www.plattformindustrie40.at/services**



CYBER-SECURITY GUIDE FOR MANUFACTURING COMPANIES

On the basis of concrete examples, an overview of cyber security in the area of manufacturing is being provided. The guide points to the importance of awareness for cyber security for a manufacturing company with a focus on operational technology (OT).



NORMS AND STANDARDS

The compass provides a compact overview of the available and currently drafted norms and standards affecting Industry 4.0. A comprehensive catalogue is available on our website.



NEW WORK 4.0

Here you find a loose-leaf collection of continuously extended information and developments on relevant topics around change of work through digitization. The content is developed in workshops by and with our experts and is published on an ongoing basis.



RESEARCH, DEVELOPMENT & INNOVATION IN INDUSTRY 4.0

This paper outlines which research fields represent a particularly high potential for Austria and how to address companies' technological and financial needs even more accurately.



SUCCESS FACTORS FOR THE ESTABLISHMENT OF REGIONAL QUALIFICATION CLUSTERS

Regional qualification clusters connect all relevant stakeholders in a region to better meet increasing competence and qualification requirements and to improve training to be tailored to regional needs.

MEMBER BENEFITS

Five good reasons to join the Platform Industry 4.0 – written by our members:

NETWORK & EXCHANGE

The platform enables a **qualitative exchange of experience** across countries, industries and organizations on forward-looking topics. The excellent networking of **around 600 experts** from different disciplines results in promising opportunities for **cooperation**, sometimes with considerable time and labour savings.

DRIVING FORCE & COMPETENCE

The cooperation and exchange in the **expert groups**, the participation in **workshops**, and the **sharing of expertise** contribute to gaining **new perspectives** and broadening your horizons. The work of the platform impresses with its **bundling of competencies**, which are **subject-oriented** and **interdisciplinary**. The **concretization of the topics** and the **neutral access** not only make possible to promote important topics of digitalization, but also to support the best possible interaction between **technology and people**.

VISIBILITY

The Platform Industry 4.0 has created a **communications platform** in its four years of existence providing **high visibility** in the Austrian – but also international – industrial ecosystem. The **joint work in expert groups** and various cooperations result in a **high advertising effect for members**. The Competence Compass is a good purpose to **make competences visible, also outside the network**.

CONSOLIDATION OF INTERESTS

The composition of the association and the diversity of the platform, consisting of employers' and employees' representatives, public research organisations, universities and universities of applied sciences, as well as leading Industry 4.0 companies enable an **extraordinary interdisciplinary approach**. The **openness in the discussion, respect** and **mutual trust** are unique and lead to a **results-oriented exchange**. The association succeeds as an „honest broker“ **acting neutrally** and **pursuing no interests**.

VOICE

The platform is a **community of interests** that acts as a **voice for policy makers & administration** and other **scientific institutions** operating in a **trusting and professional manner**. An important role is also to **bring information from policy makers to members!**

WHY BECOME A MEMBER?

HOW DOES THE
FUTURE OF WORK
LOOK LIKE?

HOW DO I KNOW
WHICH TECHNOLOGICAL
TRENDS I HAVE TO
FOLLOW?

HOW DO I
CHANGE MY
BUSINESS MODEL
SUSTAINABLY?

HOW AND WITH
WHICH TOOLS DO I
HAVE TO TRAIN MY
EMPLOYEES?

HOW DO I
MAKE SURE MY
ORGANIZATION
IS SECURE?

HOW HAVE
OTHERS DEALT WITH
THESE CHALLENGES?

THE „HOW“ WE ANSWER TOGETHER!

Contact us without obligation under office@plattformindustrie40.at and we discuss your options.

CONTACT

Association Industry 4.0 Austria – the Platform for Smart Production

Mariahilfer Strasse 37–39, 1060 Vienna, Austria

Tel. +43 1 588 39 75

office@plattformindustrie40.at